

Maine West Athletic Booster's Meeting Tuesday February 2, 2021 Minutes

In Attendance: Kelly Roback, Mandy Griffin, Jarett Kirshner, Aki Stepinska, Dusanka Obradovic, Sharon Espino, Amanda Harrison, Pam Kroschel, Trish Melidones, Hananh Listopad. Booster members Adrianne Balow and Carolyn Mendoza also attended the meeting

Call to order: 6:37 by Kelly Roback

President's Comments: Kelly shared status update regarding West Fest. Spoke to Bill, carnival owner, looking into feasibility. Concerns raised included crowds and the sanitation of rides. Company does not have any contracts set for the summer at this time. This is being tabled till March to see if there are changes. **Vice President:** Booster Scholarship applications will be available on the scholarship website and deadline will be April 1st.

Secretary Report: December meeting minutes reviewed, Dusanka motioned to approve the minutes, and Trished second. A vote was taken, all were in favor and the motioned carried and the December minutes were approved.

Treasurer Report: Aki shared the current financials. Totals currently in the account and dollars that are waiting for deposit. 990 EZ Electronic was filed on 12/10 and AG990-IL was received by mail on 1/25. (check has not been cashed yet)

Athletic Director: Phase 4 for cook county region 10 was announced for 2/3/21. Athletics have started back up in person. Badminton has now joined winter sports for this year. There is a slight overlap in sports, but we will work with athletes if they are affected. The pool is up and running with swimmers swimming and looks amazing with the new starting blocks. There will be a possibility to have spectators watch a few sports in person as long as they are 30ft from athletes. This is still under review as the only facility that can hold that would be in spec gym. Athletes are now able to register for a sport early on in the beginning of the year vs waiting till their season starts. Jarett discussed a number of communications with the coaches that included promoting Booster membership, donations, and the addition of a link to the booster site on each team page.

Membership Report: We received a few memberships on 1/30 when we announced the upcoming booster meeting and included booster membership information. We are currently looking at plans for membership for the next school year. Considerations include \$100 VIP membership and the continuation to offer \$50 membership?

Sponsorship Report: Banners need to be remade as they were made in the wrong size. Steve reached out to confirm 3x5 or 4x6. We will continue with the 3x5. Hannah will need a new set of logos to ensure they can be blown up appropriately. We will have only one set made. Location will most likely be hung outside in the stadium. The smaller signs can be utilized in the wing gyms for when sports are streamed. Looking ahead to next year, possibly extend a free year to our sponsors this year. Jarett added that we will look to try to include banners/images in our broadcasts if possible.

Publicity Report: Will send blast out thanking sponsors. Now that sports have started, more shoutouts regarding sports.

Spirit Wear Report: Pam went over spiritwear income. (see attached) Also been reaching out to other vendors for the future with new gear. Discussed Big Heads as well as spirit wear in the gyms if there are no spectators.

Concessions Report: We will not have any indoor concessions at this time, but we may look into grab and go for outdoor sports. We will be limiting workers and at this time we will not utilize teams to volunteer.

Fundraising Report: Raiseright is set and running. Thank you D207 for purchasing gift cards through Raiseright! Will discuss with Charcoal Delights for a possible Dine and Share night in the near future.

New Business: None

Meeting was adjourned at: 7:48pmpm

Next meeting 3/2/21 in person with the option of zoom hopefully.

Amanda Harrison- Secretary