

# Maine West Athletic Boosters



## GROUP NORMS:

- Be respectful of each other, please refrain from interrupting or making negative comments..
- Everyone will have an opportunity to participate.
- Listen with an open mind.
- Stay on point and mindful of time.

## MAINE WEST ATHLETIC BOOSTERS OBJECTIVES:

- Develop an active and involved membership that is concerned with the total athletic program and all of its participants.
- Promote school spirit and sportsmanship and encourage attendance at all Maine West athletic events.
- Provide supplementary financial support for the various IHSA approved athletic activities at Maine West.
- Aid the staff in organizing and staging special events and projects.
- Aid and support the staff in the areas of sports promotion, publicity and program development.

Tuesday, 02 NOVEMBER 2021 / 6:30 PM / G-108 (Masks Required)

## Agenda

	POINTS TO DISCUSS	TIME	NOTES/FOLLOW UP NEEDED
<b>PRESIDENT</b> KELLY ROBACK	<ul style="list-style-type: none"> <li>● WELCOME/CALL TO ORDER</li> <li>● PRESIDENT'S REPORT</li> <li>● WEST FEST</li> <li>● INDOOR CONCESSION STAND DATES</li> <li>● DECEMBER MEETING</li> </ul>	20	<b>Start: 6:35</b> <b>Attendance: Kelly, Jarett, Pam, Mandy, Dusanka, Trish, Sharon</b> <ul style="list-style-type: none"> <li>● West Fest - June 9th-12th Mandy will pick up the West Fest binder from Justyne, we will have a separate West Fest meeting TBA in January to start the planning.</li> <li>● The December meeting will be quick and held at MW and then we will go to the Beacon for a holiday celebration.</li> </ul>
<b>VICE PRESIDENT</b> MANDY GRIFFIN	<ul style="list-style-type: none"> <li>● VP REPORT</li> <li>● CHARITABLE/PLANNED GIVING</li> <li>● NEW CONCESSION SIGN</li> </ul>	10	<ul style="list-style-type: none"> <li>● Charitable and Planned giving will be promoted on our social media pages, website and with the alumni person.</li> <li>● Donations can be earmarked to go to specific sport(s).</li> </ul>
<b>SECRETARY</b>	<ul style="list-style-type: none"> <li>● APPROVAL OF OCTOBER MINUTES</li> </ul>	5	
<b>TREASURER</b> AKI STEPINSKA	<ul style="list-style-type: none"> <li>● TREASURER REPORT</li> <li>● STATE TAX EXEMPT LETTER</li> </ul>	5	<ul style="list-style-type: none"> <li>● Aki emailed her report because she was unable to attend. We read and reviewed the information she shared.</li> <li>● We still need to get a copy of our Illinois Tax Exempt Letter.</li> </ul>
<b>ATHLETIC DIRECTOR</b> JARETT KIRSHNER	<ul style="list-style-type: none"> <li>● AD REPORT</li> <li>● INDOOR TEAMS FOR CONCESSIONS</li> </ul>	15	<ul style="list-style-type: none"> <li>● Registration is now open for ALL sports.</li> <li>● Winter sports start next week.</li> <li>● Varsity athletes are encouraged to register for Strength, Power and Speed. These students will be recommended by their coaches for this class.</li> <li>● Jarett thanked us all for the work coming off of the</li> </ul>

			<p>Pandemic, we are off to a good start.</p> <p><b>ALL VOLUNTEERS/WORKERS:</b> We are requiring all visitors (college reps, career speakers/presenters/job fair participants) and volunteers (athletic booster club concessions workers, etc.) to be vaccinated. See the information below related specific groups. (<a href="#">See this Link for Letter/Information</a>)</p>
<p><b>MEMBERSHIP</b> SHARON ESPINO</p>	<ul style="list-style-type: none"> <li>MEMBERSHIP REPORT</li> <li>SEND OUT TO WINTER SPORT COACHES</li> </ul>	10	<ul style="list-style-type: none"> <li>Sharon emailed all members who have not picked up their key fobs, she has mailed some out and the rest of the key fobs will be put in the concession stand.</li> </ul>
<p><b>SPONSORSHIP</b> HANNAH LISTOPAD</p>	<ul style="list-style-type: none"> <li>SPONSORSHIP REPORT</li> <li>SIGNARAMA</li> <li>PUT ON COMMUNITY FB PAGES</li> <li>POSTERS/YARD SIGNS</li> </ul>	10	<ul style="list-style-type: none"> <li>Sponsorship ideas for businesses. .</li> <li>Halftime Games/Races - sponsored by a specific company. Winner gets a T-shirt. Sponsor would pay to sponsor the halftime challenge - they could come and pass out their advertising/brochure.</li> <li>5 star check-in for students</li> </ul>
<p><b>SPIRIT WEAR</b> PAM KROSCHER</p>	<ul style="list-style-type: none"> <li>SPIRITWEAR REPORT</li> <li>ONLINE STORE *SALE*</li> <li>SALES AT BASKETBALL GAMES</li> </ul>	10	<ul style="list-style-type: none"> <li>Online Store Sale: November - 15% off on your Sideline Store purchase of \$85 or more! The below promotion is good for the entire month of November. This will end on 11/30/21 at 11:59 P.M. EST.</li> <li>Bookstore Sales as of today \$1,095.00 in the bookstore account.</li> </ul>
<p><b>PUBLICITY/SOCIAL MEDIA</b> TRISH MELIDONES</p>	<ul style="list-style-type: none"> <li>PUBLICITY REPORT</li> <li>PROMOTE SPONSORS ON SOCIAL MEDIA SIGHTS</li> </ul>	5	<ul style="list-style-type: none"> <li>Advertise on Social Media: Spirit Wear Charitable Giving Gift Cards</li> <li>Kelly and Mandy will send Trish anything that she needs to post.</li> </ul>
<p><b>FUNDRAISING</b> <b>CHAIR - TBA</b></p>	<ul style="list-style-type: none"> <li>FUNDRAISING REPORT</li> <li>SHOP WITH SCRIP - GIFT CARDS.</li> <li>DINE AND SHARES</li> <li>BINGO</li> <li>OTHER IDEAS</li> </ul>	5	<ul style="list-style-type: none"> <li>National day of giving, November 30th, 2021.</li> <li>Promote Shop with Scrip - Kelly will send information to Trish to post on social media. It will also be posted on the website. Send it to Amanda as well and copy Jarett.</li> </ul>
<p><b>CONCESSIONS</b> DUSANKA OBRADOVIC</p>	<ul style="list-style-type: none"> <li>CONCESSION UPDATE</li> </ul>	10	<ul style="list-style-type: none"> <li>\$100 per team for indoor concessions.</li> <li>Workers arrive at 4:45 and end by 8:45 - 9:00.</li> <li>Coach/Booster Board member need to be with the workers at all time.</li> <li>Fridays: @ 7:00 p.m. 12/3 - Highland Park (Boys) 12/10 - Maine East (Girls) 12/17 - Niles North (Boys) 1/4 - Highland Park (Girls) 1/7 - Deerfield (Boys) 1/21 - Vernon Hills (Girls) 1/28 - Maine East (Boys) 2/4 - Niles North (Girls) 2/11 - Vernon Hills (Boys)</li> </ul> <p><b>ALL VOLUNTEERS/WORKERS:</b> We are requiring all visitors (college reps, career speakers/presenters/job fair participants) and volunteers (athletic booster club concessions workers, etc.) to be</p>

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OPEN COMMENTS/ITEMS NOT ON AGENDA:

NOTES:

MEETING ADJOURNED: (TIME) **7:50**

NEXT MEETING DATE:

**Tuesday, December 7th 2021 / 6:30 PM / Beacon Tap**

- ★ *This meeting is intended for the sole purpose of MWAB business. If there is a specific concern about a team or a coaching matter, please contact your child's coach or Jarett Kirshner directly.*